HOW TO PREPARE FOR THE FAIR

Careers Days is your opportunity to connect with employers and talk to recruiters from many different industries about potential employment. Employers say that a well-prepared student is the most impressive aspect to recruiters at Career Days! Here are some steps to help you prep to impress.

FIND OUT WHO WILL BE THERE

With more than 115 employers attending Spring Career Days, there’s sure to be a few that have opportunities you want. Handshake is the best place to start.

- Select “Events” then “Find Career Fairs.”
- Navigate to “2019 Spring Career Days.”

From here, you can view all the employers attending. “Join the Event” to receive updates.

RESEARCH THE EMPLOYER

Knowing some details about the organization allows you to skip the general overview that recruiters often provide. It’s a great opportunity to have a more in-depth conversation about the organization and more importantly, the opportunities they have that are relevant to you.

In your research, find out:
- What does the employer/organization do?
- What communities and clients do they serve?
- What’s their mission?
- In what areas are they growing?

“Favorite” employers to receive updates when they post new jobs or when they’ll be on campus.

RESEARCH BY JOB

Research what jobs or internships are available before you speak with the recruiters. This enables you to jump right into discussing how you are match to a specific role and will make an impression!

After you login to Handshake:
- Click on the “Jobs” tab.
- Click on “Filters.”
- Scroll down to Labeled by your School. Add “2019 spring career days jobs” to see all the internships and jobs posted by employers attending Spring Career Days.
- Try filtering by All Employer Preferences so you know if you’re a match!

Not every employer posts jobs on Handshake. If you don’t see anything posted, go to their website.

CREATE A GAME PLAN

1. Once you know who will be at the fair, make a list of who you want to meet and why.
2. Prioritize your list and see the employers you most want to talk to first.
3. Prepare questions for the recruiter - on the employer or the job roles. Use your limited time to ask questions about things you want to know but didn’t learn about in your research. When you’re specific you show your genuine interest and will make an impression on the recruiter.

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