Have you ever worried about interacting with employers? While you are exploring your major and career, use these strategies to approach and learn from employers.

## Career Days

Make a great first impression when you walk up to an employer's booth by researching employers that interest you ahead of time. Be intentional and engage with the employers. Ask questions that you cannot find the answer to on the company website!

Explore Career Days to find a company that connects with your goals and values.

## Electronic Communication

Online networking can play a large part in your career exploration. Whether you are on Handshake, LinkedIn, or emailing with a contact, remember to be professional, friendly, and enthusiastic. Also, don’t forget to stay in contact by following up quarterly.

Check the Career Resource Library for a sample networking email.

## Panels & Info Sessions

Employer Panels and Information Sessions are a great opportunity to meet employers and gain more insight into an industry, company or specific position.

**DRESS:** business casual

**BRING:** questions to ask (do your research)

**CONNECT:** introduce yourself after the event

## Elevator Pitch

Your elevator pitch is a 30-second introduction that can be used in any conversation when making a new connection. The goal is to share some information about yourself and make a positive impression that will lead to a lasting connection. Your pitch can vary based on the situation but should relate to your academic and career interests/goals.

You never know who you will meet and what opportunities will result from that connection. It is impressive to me to meet (college students) that are not afraid to introduce themselves!

**Eric Snelz, UA Alumnus**

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