

"I want my resume to focus on my skills in interpersonal communication and social media as I want to go into roles in PR and event planning. I used a format that allows me to show my communication style as well as my accomplishments. The short, 2-3 sentence paragraphs give an overview of what I have done daily in my roles and the bullet points highlight specific achievements and contributions."

Moctar Saidynaly Sidi Ahmed, Senior / Political Science

Moctar Saidynaly Sidi Ahmed

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Adaptable student leader with experience facilitating discussions to empower students and youth in personal development. Skilled in supporting social media marketing initiatives and coordinating events to drive engagement. Social Justice-focused public speaker and influencer.

Skills & Key Areas of Strength

Interpersonal Communication • Public Speaking • Mentorship & Motivation • Customer Service
Student Leadership & Collaboration • Organizational Skills • Event Planning & Logistics
Social Media Engagement - Snapchat, Instagram, Twitter • MS Office • Trilingual: French & Zarma

Education

Bachelor of Arts in Political Science | Minor in Psychology | May 2019
The University of Arizona, Tucson, Arizona

Experience

Building Leaders and Creating Knowledge, (B.L.A.C.K), University of Arizona, Tucson, AZ
Student Mentor, August 2017 - Present

Mentor 25+ college students and provide guidance on organizational skills, career readiness, and cultural development. Engage students in conversations about identity to support development of purpose. Establish an environment focused on community, leadership, and academic excellence.

- Coordinate topics for classes; prepare materials and presentations for student groups of 20+
- Host welcome events for students and parents; manage food preparation for 80+ attendees
- Partner with student organizations to promote and grow outreach initiatives

Educational Enrichment Foundation, Tucson, AZ

Intern, August 2017 - December 2017

Oversaw fundraising activities and ensured positive experience for 15+ sponsors by communicating schedule of activities during events. Coordinated events team and assisted with planning and logistics.

- Collaborated with social media marketing team; photographed multiple events, selected content, and posted photos on website and social media
- Oversaw database maintenance and record keeping to support and streamline processes

Hollister, Tucson, AZ

Brand Representative, October 2016 - September 2017

Delivered customer service in a fast-paced environment. Communicated fashion and product knowledge to guests and provided styling tips. Assisted with replenishment and stock room operations.

- Organized product for inventory; collaborated with team to execute monthly visual changes
- Appointed to assemble merchandise to create looks according to branded direction

Affiliations & Community Leadership

Black Student Union, University of Arizona, Tucson, AZ

Secretary, February 2016 - Present

Collaborate with students to raise awareness of social justice issues. Speak at meetings and act as a liaison between members and board members. Support open-mic nights and assist with events.

Paradigm Shift Group, University of Arizona, Tucson, AZ

Co-President, January 2016 - Present

Lead weekly meetings for network marketing group. Coordinate social media marketing strategies and organize tabling events to increase membership.

Numbers show impact and quantify experience.