Leverage your Alumni Network: Scaling Career Development through Digital Tools

alumnicareerlab.com

Susan Kaleita
Director, Alumni Career Lab
1. Offering valuable career education resources

2. Helping alumni and students find job opportunities and meet employers

3. Connecting Wildcats with each other through networking and mentoring opportunities

...building a powerful Wildcat network
How do you scale relationship building?
Leverage your Alumni Network:
Scaling Career Development through Digital Tools

1. **Ask an Expert:**
   Virtual Career Coaching

2. **Wildcat Career Network:**
   Online Alumni Career Advice Network

3. **Cats in the Corner Office:**
   Live-streamed Interviews with High Profile Alumni
ASK AN EXPERT

15 MINUTE RESUME MAKEOVER, LINKEDIN PROFILE REVIEW OR JOB SEARCH CHAT ONLINE.

June 23, 2017 9:00 AM to 10:00 AM Mountain Standard Time (MST)

REGISTER NOW
Ask an Expert Series

Connect with a career expert for a 10-minute, text-based chat about your resume, LinkedIn profile or job search strategy. Our dates for 2017 are listed below – choose a date that works for you and click to register!

- **JUN. 8** | 3 - 4 P.M.
- **JUN. 15** | 11 A.M.-12 P.M.
- **JUN. 23** | 9 - 10 A.M.
- **JUN. 29** | 3 - 4 P.M.
LOBBY

Chats will take place in the booths below. Prepare to chat by browsing their content. Booths may be updated or changed before chats begin, so check back often.

Ask an Expert
Enter to learn more and engage in 1-on-1 chats.

Network While You Wait
Enter to learn more and engage in 1-on-1 chats.
Ask an Expert

Ask an Expert: 10-Minute Career Advice (virtual career coaching office hours)

A very effective, short and concise chat about the specific points I was concerned about. All recommendations were great and useful, including examples. I was very happy that you are doing this and we do not need to go to campus to attend.

Benefits of virtual career coaching:
- Scale 1:1 coaching
- Reach students & alumni across the world!
- Cross-promote events
- It’s easy and fun!
Virtual career fairs and mentoring events

• Events for our campus partners (virtual career fairs and student/alumni mentoring event)

• Wow, Susan - that was a great experience! Everyone we talked to seemed pleased and impressed. **We can't thank you enough for your assistance with this event.** We’d love to do this again next summer.

Benefits of partner events:
• Demonstrate our value
• Built-in audience
• Raise awareness of our programs
• Help fund initiatives
Chat Event Software to Connect: Students to Alumni


Humanize engagement by making personal interaction efficient and scalable.
Sample Basic Paragraph.
This is what the text would look like in a paragraph.
This is what the text would look like in a paragraph.
This is what the text would look like.
Wildcat Career Network

Career Conversations
Resume Critiques
Mock Interviews

Make a difference by sharing your career experience with UA alumni and students.
Get advice, coaching, and prep from the people who have been there

Kimberly
I am a cancer cytogeneticist and applied bioinformatician with over 20 years of experience in...

Matt
Commercial Transactions Attorney, focusing primarily in the Entertainment, Media, Technology and...

Melissa
With 12 years of experience in marketing and advertising, my passion for helping businesses...
Tannya Gaxiola

Only 1 slot left this month!

- Bain & Company Case Team Leader, '06 – '08
- Bain & Company Summer Associate, '05
- AOL Revenue Assurance & Financial Analysis Manager, '01 – '04
- Harvard Business School, MBA • University of Arizona, BS • Lineweaver Elementary School

3 Consults
2 Reviews
36 Hrs or less

Scott Rifkin

- Accenture Senior Consultant, '96 – '00
- Accenture Senior Technical Project / Program Management Executive, '96 – '15
- Accenture Senior Manager, '12 – '15
- University of Arizona, Bachelor's degree

Alexandra Rooney

- Amazon Customer Service Manager, '15 – Present
- Alpha Kappa Psi Vice President of Administration, '13
- Alpha Kappa Psi Vice President of Professionalism, '12 – '13
- University of Arizona, Eller College of Management, Bachelor's Degree • Catalina Foothills High School

Elisa Miller

- Dell User Experience Architect, '05 – '07
- ISI Webmaster, '95 – '98
- Home Medical of America Intranet Content Strategist, '98
- University of Arizona, Bachelor's Degree • Catalina Foothills High School
Senior Biomedical Engineer at SynCardia Systems, Inc.

Experience

SynCardia Systems, Inc.
Senior Biomedical Engineer

SynCardia Systems, Inc.
Engineering Intern

The University of Arizona
Ph.D. - Biomedical Engineering

SynCardia Systems, Inc.
Intern
Assisted in testing for FDA to ensure proper function of total artificial heart with new valves in place. Literature surveys on past research done on cardiovascular devices.

Ventana Medical Systems
Intern
Dark-field fluorescence microscopy of quantum dots in prostate tissue, nuclei morphology of cancerous prostate, and fluorescence resonance energy transfer with quantum dots.
Assistant Professor at University of California, San Francisco

Experience

University of California, San Francisco
Assistant Professor
2014 - Present
San Francisco, California

University of Miami
Anesthesiology Resident
2009 - 2014
Miami, Florida

Reviews (1)

🌟🌟🌟🌟 Health Care Provider Career Conversation
Dr. Sarah was incredible in answering all of my questions as honest and straightforward as possible. I now have a better idea as to how I should pursue my goals in becoming a physician. Thank you so much!
Water Resources Engineer at Brown and Caldwell

I am a Water Resources Engineer with approximately 15 years experience working for consulting firms.

In my current role, I manage stormwater and green infrastructure projects for a municipal client. This includes planning, design and construction.

Read Ryan K. Gardiner's 1 Review

Reviews (1)

⭐⭐⭐⭐⭐ Consulting Resume Critique

I appreciated Ryan's insight into the mid-atlantic environmental consulting industry and the feedback he provided on how to tailor my resume.
Online Alumni Career Advice Network

- Powered by Firsthand

- It is very useful for students like me, an international masters student in a small program with no clue how to expand my network. I found it very helpful to learn how to articulate my skills and experiences...there is a lot to learn from the real successful resumes (not just "sample" resumes) I got from them.

Wildcat Career Network:
- Scales 1:1 career advice for niche career questions
- 600 advisers, 900 advisees

Consultations by Function

- Consulting
- Education
- Management
- Engineering
- Marketing
- Legal
- Finance
- Other
Online Mentoring Platforms

- Chronus
- Switchboard
- Firsthand
- Purple Squirrel
- Xinspire
- Vineup
- Wisr
- PeopleGrove
- CampusTap
- AlumniFire
Cats in the Corner Office

Conversations with highly successful Wildcats

Life and leadership lessons from highly accomplished Wildcats

arizonaalumni.com/CornerOffice
Cats in the Corner Office

Conversations with highly successful Wildcats

Head coach of the Golden State Warriors

Richard Carranza '91
Superintendent of schools for the Houston Independent School District

Paul Moyer '64
Iconic Los Angeles newscaster

Melissa Vito '74
Cats in the Corner Office

Cats in the Corner Office gives students and alumni access to alumni who have reached the pinnacles of their career.

- These interviews provide such immediate access to successful individuals with a heart for Arizona Wildcats. They're incredible. **Being able to access such a successful individual that we can all relate to was special.**

For a low cost event, try:
- Zoom
- Facebook Live
- Google Hangout
alumni + technology =
career resources for everyone

Susan Kaleita
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