...our mission is to connect students and alumni with their futures and each other by growing relationships at every level — employer, student, community, academic. Because of the uphill nature of the job market in Arizona and the nation at large, we have made it our top priority to discover new, creative solutions for our students, alumni and donors.

Career Services: High tech and high touch
- Over 470,000 website visits.
- Almost a quarter million in-person visits this year.
- Career advising sessions increased by 50%.
- Professional development presentations to classrooms and clubs increased 29%, reaching 8,550 students.
- Fall 2013 Career Days student attendance increased by 12%.
- 96% of students reported increased confidence after meeting with a career counselor.
- Now embedded in 45 course titles delivering customized professional development content.
- EDGE Internship Readiness Program resulted in significant gains for students in these top areas:
  - Ability to network with potential employers
  - Knowledge of how to engage in an effective job search
  - Ability to interview for jobs or internships

Expanded Community Engagement and Workforce Excellence. Career Services:
- Continues to build on explicit academic partnerships through our college liaison model.
- UA Employer Summit has become a much anticipated annual tradition with campus leadership and employers sharing new campus directions and talent needs.
- Remains focused on growing talent pipelines in Arizona.
- Fully aligned with the institution’s goals for 100% engagement, posting over 1,700 internship opportunities targeted to UA students.

Our Career Services team is fully committed to its work in partnership with our campus community to elevate the career preparedness of our students and bridge dreams with real-world employer connections. We are reaching out to gather and exchange new knowledge and technology innovations in our field to build a richer student experience and be responsive to the changing landscape. Finally, we remain steadfast and dedicated to strategic community outreach to engage employers with our student body across disciplines, both within and outside of Arizona.

— Eileen McGarry, Director

TOP CAREER SERVICES PARTNERS:

THANK YOU TO THE TOP UA CAREER SERVICES’ PARTNERS:
- Freeport-McMoRan Copper & Gold – Platinum
- GEICO Direct – Gold
- Dick’s Sporting Goods – Silver
- Enterprise Rent-a-Car – Silver
- Macy’s Corporate Services, Inc. – Silver
- Nestle USA – Silver
- Vanguard – Silver

GRANTS
- Student Services Fee - Career Employer Development Program - $148,000 for two years
- Green Fund – Completed Green Careers Website Project - $23,100

NEW PARTNERS
- Freeport-McMoRan Copper & Gold – Platinum
- Go Daddy – Resume Guide
- Apple, Inc. – Welcome Week
- Liberty Mutual – The EDGE Professional Development Series

NEW TO THE U-HIGHLIGHTS:

We welcomed almost 81 brand new employers to the University last year – including:
- General Motors
- Veolia Water
- Ford Motor Credit
- Hensel Phelps Construction
- Ross Stores
- USAA
- Williams-Sonoma
- ZocDoc
- ViaSat, Inc
- B/E Aerospace
- Bankers Life & Casualty
- Thortalbs
- Coldwater Creek
- Hertz
- DHL Express

“I’ve been meeting regularly with my counselor for the past 9 months as she has walked me through each step of the job searching process from writing my resume to responding to the offer I recently received. I had been fearing this process for (too many) years but with her advice and support it has been a relatively painless effort.”

— Student
Outreach to “new” employers increased by more than 380% over the last two years.

- In addition to 120 Arizona employer visits in 2012/2013, Career Services staff attended over 50 community events with employers and/or alumni to promote Wildcats hiring Wildcats!
- Identified out-of-state target cities to maximize impact visits to top employers (including 38 Fortune 500 companies) located in Chicago, Seattle, Dallas, NYC, Salt Lake City, San Jose, Portland (Oregon) and Las Vegas.
- Employer activity increased
  - Total interviews conducted (by 35%)
  - Total resumes referred (by 57%)
  - Employer participation in career fairs and events (by 104%)
  - In-person employer contact increased by 77%.
- Nationally, the Class of 2013 had a 5.3% increase in overall starting salary from 2012; UA grads line up with national numbers.
- 87% of employers participating in campus interviews rated UA candidates’ interview performances as Excellent or Good.
- According to employer satisfaction surveys, UA students stand out when it comes to quality, advancement and retention in top companies and rank highest in teamwork, problem solving and communication; qualities most sought after by college employers nationwide.

**STUDENT DESTINATIONS**

- The UA Destination Survey received a 58% response rate with total responses up 26% over the previous year.
- Of respondents from the UA Class of 2013 who applied for a job, 69% received at least one offer and of those, 81% accepted a position. Nationally, of the students applying for positions, 46% received at least one offer and of those, 64% accepted a position.
- 20% of the Destination Survey respondents said they were going to Graduate/Professional school, up 6% from the previous year.

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"UA is our #1 priority (out of schools visiting) because of previous success with hires and skill sets."
- Jeff L’italien, American Express

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**Regional Offers**

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arizona</td>
<td>57%</td>
</tr>
<tr>
<td>West</td>
<td>15%</td>
</tr>
<tr>
<td>Southwest</td>
<td>6%</td>
</tr>
<tr>
<td>Great Lakes</td>
<td>4%</td>
</tr>
<tr>
<td>Northwest</td>
<td>4%</td>
</tr>
<tr>
<td>North Atlantic</td>
<td>3%</td>
</tr>
<tr>
<td>Mountain Plains</td>
<td>3%</td>
</tr>
<tr>
<td>Any Other Location</td>
<td>3%</td>
</tr>
<tr>
<td>Southeast</td>
<td>2%</td>
</tr>
<tr>
<td>Mid Atlantic</td>
<td>2%</td>
</tr>
<tr>
<td>New England</td>
<td>1%</td>
</tr>
</tbody>
</table>

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**WJL Usage By Class Standing**

- 42% Grad School
- 58% Full Time Work
- 33% Senior
- 20% Junior
- 16% Sophomore
- 15% Freshmen
- 7% Alumni
- 9% Graduate/professional

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**What Did Students Do After Graduation?**
MAJOR PLANNING GOALS FOR 2012-2016

BE MORE ENTREPRENEURIAL
► Continue to strengthen employer relationships
► Increase employer partners regionally
► Target out-of-state markets reaching Fortune 500 companies
► Host employer events that interface with top campus leadership

FOSTER EXPLICIT PARTNERSHIPS WITH ACADEMICS
► College/career counseling liaison model with counselors assigned to each college
► Collaboration on programming/events
► Increase marketing/awareness to constituents

PROVIDE AN EXTRAORDINARY STUDENT EXPERIENCE THROUGH
► Top-rated customer service
► Streamlined technology
► Enhanced experiential education and internship opportunities
► Provide leadership and support to build 100% engagement initiative and grow quality internship opportunities.

We look forward to our accelerated collaboration with the University of Arizona Alumni Association as we prepare to bring in our new Director of Alumni Career Services Programs. We look forward to building on professional development programming, career mentoring, continuous career services networks and resources for UA Wildcats!

DID YOU KNOW THAT...
► 85% of students favored spending on enhanced employer development according to a recent student fee survey.
► According to the Universum National Survey, the top 5 most attractive attributes in an employer, for UA students are:
  - Secure employment
  - Respect for its people
  - A creative and dynamic work environment
  - Professional training and development
  - Challenging work
► 59.4% of UA students surveyed in the Universum National Survey plan to spend 2 to 5 years with their first employer after graduation.
► In the same survey, 46.1% of UA students chose their major because it led to career work that appealed to them and 38.1% chose it because the subject material was especially interesting to them.

Career Services is one of UA’s crown jewels. Every event, program, or service has one key goal—service to students. It is impressive the way they maintain their core services, yet continuously search for new collaborations and ways they can give even more to students, faculty and staff at the UA.

Roxie Catts
Director, Advising Resource Center and Coordinator of Undergraduate Academic Advising