MAJOR PLANNING GOALS FOR 2011-2016

BE MORE ENTREPRENEURIAL
- Continue to strengthen employer relationships
- Increase employer partners regionally
- Target out-of-state markets reaching Fortune 500 companies
- Host employer events that interface with top campus leadership

FOSTER EXPLICIT PARTNERSHIPS WITH ACADEMICS
- College/career counseling liaison model with counselors assigned to each college
- Collaboration on programming/events
- Increase marketing/awareness to constituents

PROVIDE AN EXTRAORDINARY STUDENT EXPERIENCE THROUGH
- Top-rated customer service
- Streamlined technology
- Enhanced experiential education and internship opportunities

GOALS FOR 2011-2016
» 82% of students favored spending on enhanced employer development according to a recent student fee survey.
» UA students rank highest satisfaction with Career Fairs and the Career Services website, exceeding national survey rankings.
» UA Career Services currently generates 100% of operating revenue and 22% of salaries through external sources.
» National surveys of employers project college hiring 2011-2012 to increase by 9.5%.

DID YOU KNOW THAT...
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Career Services is a 1-stop shop. The services—resume writing, mock interviews, company information database, career fairs, building company relationships and career mentoring, just to name a few—are highly valued by students. The prime motivator for most companies to work with engineering is easy access to our 450 BS graduates per year. As a college, I could not support even 1/10th the process that can be done centrally and I could never match the quality of the services provided to both students and employers.

– Jeff Goldberg
Dean, College of Engineering
3,500 students attended career fairs in 2010/2011.

The Wildcat JobLink job posting and campus online Career Services outreach through presentations rose.

UA Career Center visits rose 12% over last year, UA Career Services website visits jumped 37% over previous year to 2,518,834.

Non-unique usage of services topped 427,736.

Over 80% of UA undergraduates and 40% of graduates used Career Services last year.

Non-unique usage of services topped 427,736.

UA Career Center visits rose 12% over last year, exceeding 264,000.

Career Services outreach through presentations rose 23%, reaching close to 9,000 students and alumni.

The Wildcat JobLink job posting and campus online interviewing system registered close to 18,000 students and more than 200,000 visits last year.

3,500 students attended career fairs in 2010/2011 and attendance trended up over the five-year period.

We at UA Career Services believe that 2010-11 was just the beginning. We are fully committed to continuing to respond to today’s challenges by being strategic, nimble and always anticipating the needs of those we serve. We invite you to peruse our 2010-11 Highlights and, please, consider how we can collaborate with you in the future.

— Eileen McClary, Director

The Wildcat JobLink is used by 50% in 2011.

UA graduates saw a slight improvement in salaries consistent with national trends.

The UA Career Center had almost 265,000 in person visits in the past year including 3,000 counseling sessions with just four counseling staff.

Thanks to many factors, including additional efforts within metro Phoenix, email and phone campaigns and employer forums, Career Services saw increased employer satisfaction and interaction.

Increased job postings by almost 12% with more than 5,000 jobs posted.

Increased career-related experience position postings by 55%.

Campus interviewing visit postings increased 26%.

Increased full-time career job postings by 17%.

Resume referrals to employers increased 600% reaching 11,629 resumes.

Employer requests for resumes increased 153%.

Student Trends: The UA Career Services website receives more than 4 million visitors each year.

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In a recent national survey, UA students list their three top U.S. locations for post-graduation employment: Phoenix, San Diego, New York City and top international cities London, Paris and Madrid.

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TOP 6 CAREER SERVICES PARTNERS:

CORPORATE
- Altria Group Distribution Co. – Gold Plus
- GEICO – Gold
- Neutro USA – Silver Plus
- Enterprise Holdings – Silver
- Macy’s – Silver
- Dick’s Sporting Goods – Silver

GRANTS
- Student Services Fee: $155,000 (two years of multi-year grants)
- Excelencia in Education: $28,000

NEW PARTNERS
- Frito Lay
- Prostart
- BAE Systems
- E&J Gallo Winery
- Northwestern Mutual
- Prudential

UA is great as far as Career Services goes... fantastic! They want to help you succeed and to have job skills necessary to integrate from graduation into the workforce.

— Jordan Gardner
Senior, Retail & Consumer Sciences

Expanded Community Engagement and Workforce Excellence:

- Hired a new Assistant Director of Employer Development to outreach to the Metro Phoenix employer market.
- Hosted the Arizona Board of Regents and the first annual employer summit with the UA Executive VP and Provost, 20 top employer partners and deans from the Colleges of Social & Behavioral Sciences, Science, Agriculture & Life Sciences, Engineering, and the Eller College.
- Grew the UA Career Network alumni to student database by 50% in 2011.

The University of Arizona enjoys a strong reputation in our firm and the students that we have hired are consistently top performers throughout our organization.

— Eric Green
Associate Director, Protiviti

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by THE NUMBERS

WILDCAT JOBLINK USAGE BY CLASS STANDING

25% sophomores
20% seniors
30% juniors
4% graduates/professional
1% freshmen
20% out of state
34% in-state
20% international

JOBS OFFERS BY LOCATION

46% out of state
42% in-state
2% international
1% in-state

JOBS OFFERS BY INDUSTRY: 2008 vs 2011

100%

 alterations