Thanks to the Career and Employer Development Student Services Fee Grant, our Assistant Director in Metro Phoenix and the Employer Relations Student Ambassador Team, we saw increased employer satisfaction and interaction.

- Over 90% of UA undergraduates and 40% of graduates used Career Services last year.
- Non-unique usage of Career Services topped 610,170, up 43%.
- UA Career Services website visits exceeded 2,100,000.
- Individual counseling appointments increased by 57%.
- Resume referrals jumped 74% compared to last year (over 25,000 sent).
- UA Career Services expanded employer engagement with added mixers, employer panels and improved career fair events.
- The employer relations team increased outreach to employer contacts by 380%, reaching out to over 440 new employers.
- Added employer events and activities engaged 629 companies with Tucson campus and/or Phoenix events for a 364% increase compared to last year.
- UA Career Services conducted employer site visits to 139 companies increasing direct outreach by 256%.

Average Salaries

<table>
<thead>
<tr>
<th>Discipline</th>
<th>Average Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anthropology</td>
<td>42,288</td>
</tr>
<tr>
<td>Communication</td>
<td>41,620</td>
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<tr>
<td>Economics</td>
<td>41,762</td>
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<tr>
<td>History</td>
<td>70,987</td>
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<tr>
<td>Journalism</td>
<td>28,540</td>
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<td>Latin American Studies</td>
<td>27,586</td>
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<tr>
<td>Linguistics</td>
<td>42,034</td>
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<tr>
<td>Political Science</td>
<td>32,468</td>
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<tr>
<td>Pre-Communication</td>
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<tr>
<td>Psychology</td>
<td>50,166</td>
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<tr>
<td>Public Management &amp; Policy</td>
<td>41,106</td>
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<tr>
<td>Regional Development</td>
<td>41,667</td>
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<tr>
<td>Sociology</td>
<td>36,802</td>
</tr>
</tbody>
</table>

Top Employers

- Teach For America
- Macy’s Inc.
- Project Vote Smart
- Arizona’s Children Association
- Carmona for Arizona
- Arizona List
- Educational Services
- Insight
- Peace Corps

Top Grad Schools

- University of Arizona
- Arizona State University
- Northern Arizona University
- Tel Aviv University
- Tufts University
- Columbia University
- University of Chicago
- University of Minnesota
Accepted Offers by Region

- Arizona 70%
- West 19%
- Mid Atlantic 5%
- Southwest 2%
- Great Lakes 2%
- Northwest 2%

Accepted Offers by Identifiable Industry

- Non-Profit 16%
- Education 16%
- Finance 12%
- Computers 8%
- Healthcare 4%
- Federal Gov’t 4%
- Mining 4%
- Hospitality 4%
- Publishing 4%
- Retail 4%
- Management 4%
- Consulting 4%
- Wholesale 4%
- Engineering 4%
- Other 8%

* Regional breakdown based on geographic distinctions in the CareerSearch Employer Database

333 graduates responded to our Destinations survey, which represents 23% of the Class of 2012